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**FOR IMMEDIATE RELEASE**

## **Brody Communications Trainer & Class Get National TV Exposure!**

*New York, NY* – Brody Communications Ltd. met Broadway when our popular course “Managing the Generations” and curriculum designer/facilitator Amy Glass recently appeared on CBS-TV’s “The Early Show” morning program.

In a piece that aired January 27, 2005, Glass was featured delivering this new training program before managers at Fiserv LeMans in King of Prussia, PA. “Managing the Generations” focuses on how more companies are recognizing the benefits of coaching their managers on how to effectively communicate with all generations – Baby Boomers, Generation X-ers, and the newest entry to the workforce, Millennials.

“The Early Show” segment focused on one specific aspect of intergenerational training – when younger bosses find themselves managing older workers, the subject of the new movie “In Good Company,” starring Dennis Quaid. Glass stated that she has noticed an increase in such scenarios as she conducts this course at locations across the country.

Glass is a senior facilitator at Brody Communications Ltd., a Jenkintown, PA-based business that offers customized training, executive coaching and presentations to *Fortune* 500 firms and other companies. The “Managing the Generations” program helps participants understand the motivations, priorities and expectations of individuals from different generations, improving managers’ effectiveness in recruitment and retention.

As trainer and coach, Glass specializes in presentation skills, business etiquette, professional presence, and interpersonal communication, which enable individuals and teams to communicate and perform more effectively. Her refreshing and engaging delivery has wowed many Fortune 1000 clients including Aon Consulting, CSC Consulting, GlaxoSmithKline, Merck, Microsoft, Pfizer, PricewaterhouseCoopers, SAP America, Vanguard, JPMorganChase and others.

Glass is a graduate of Boston University, where she earned a degree in Mass Communications. Her first book, on networking skills, will be published in the second quarter of 2005. Glass’s expertise on a variety of communication and business etiquette topics has appeared in many magazines, newspapers, and Web sites.

A text story and downloadable clip of the “Early Show” segment is available by visiting <http://www.cbsnews.com/stories/2005/01/27/earlyshow/main669737.shtml>

More information about “Managing the Generations” and Amy Glass can be obtained by visiting [www.BrodyCommunications.com](http://www.BrodyCommunications.com), or by calling Miryam S. Roddy at 800-726-7936.