



Contact: Miryam S. Roddy, 215-376-5082  
mroddy@BrodyCommunications.com

**For Immediate Release**

## **2006 is a “Hall of Fame” Year for Speaker/Author Marjorie Brody!**

*Jenkintown, PA* -- Marjorie Brody, Founder & Fearless Leader of BRODY, received the highest honor for professional speakers on July 25, 2006, during the National Speakers Association (NSA) summer conference, when she was inducted into the Council of Peers Award for Excellence Speaker Hall of Fame.

Brody can now add the CPAE Speaker Hall of Fame title after her name – which stands for Council of Peers Award for Excellence. She joins such professional speakers as Ken Blanchard, Art Linkletter, Harvey Mackay, Glenna Salsbury, Norman Vincent Peale and Zig Ziglar, who had already reached the top echelon of platform excellence.

According to NSA, “Admission into the CPAE Speaker Hall of Fame is a lifetime award for speaking excellence and professionalism. Inductees are evaluated by their peers through a rigorous and demanding process. Each candidate must excel in seven categories: material, style, experience, delivery, image, professionalism and communication. The award is not based on celebrity status, number of speeches, amount of income or volunteer involvement in NSA.”

“I’m honored to be recognized by my peers, and now be counted among the industry’s elite,” said Brody about her induction. For more than 20 years, BRODY has sharpened professionals’ communication skills through tailored training and coaching, building confidence, credibility and impact.

Prior to being inducted into the Hall of Fame, Brody earned her CSP (Certified Speaking Professional) designation from NSA. She is also a Professional Certified (executive) Coach through International of Coach Federation. She also earned her Certified Management Consultant Designation (CMC) from the Institute of Management Consultants. Brody is the only professional in the world with combined CPAE, CSP, CMC and PCC designations.

She is author of more than 18 books, including *Speaking is an Audience-Centered Sport*, *Professional Impressions ... Etiquette for Everyone, Every Day*, *Career MAGIC: A Woman’s Guide to Reward & Recognition*, and *Help! Was That a Career Limiting Move?*

During a black-tie awards ceremony in Orlando, Brody and four others joined an elite group of 173 professional speakers already in the CPAE Speaker Hall of Fame (57 are deceased). Up to five new inductees are named each year at a gala celebration held in conjunction with the NSA National Convention. Additionally, NSA conferred an honorary CPAE Speaker Hall of Fame award on General Colin L. Powell, USA (Ret.) in 1999.

Brody is also scheduled to be inducted into the “Temple University Women’s Entrepreneurial Hall of Fame” on October 19, 2006. The Hall of Fame recognizes Temple University alumnae for their outstanding achievements as innovators, entrepreneurs, and leaders in the Greater Philadelphia region.

To interview Marjorie Brody, contact Miryam S. Roddy at 215-376-5082, or e-mail [mroddy@BrodyCommunications.com](mailto:mroddy@BrodyCommunications.com).