



FOR IMMEDIATE RELEASE

Props to Us! 2nd Edition of Award-Winning Gen-Y Title Out February 4th!

Jenkintown, PA – Sweet! Gen Y-ers and others new to the workplace (or who need a brush-up on the basics) will have a new primer for success this winter, when an updated version of *Help! Was That a Career Limiting Move?* rolls out.

No need for 20-somethings to get all salty on us ... this hip guide – peppered with today’s lingo -- teaches the basic principles of work ethics and professionalism that they don’t educate you about in school.

Don’t find out the hard way how to handle on-the-job responsibilities and behavior. From voice-mail tips to proper wardrobe selection to networking skills and e-mail etiquette, this book is required reading before entering the “real world.” The survival strategies found can be applied in any industry, any time.

The second edition also will feature many new chapters, including “Are You Ready for The Trumpster,” about surviving corporate tycoons and other hard-to-please bosses, “Phone Tag is Not an Olympic Sport,” about telephone etiquette, and “CLMs of the Rich & Famous.”

Last year, *Help! Was That a Career Limiting Move?* took top honors for the nonfiction category of the “10th Annual Writer’s Digest International Self-Published Book Awards” contest, sponsored by *Writer’s Digest* magazine. The book was chosen from more than 300 entries in this group. Literary agent Rita Rosenkranz, a final round judge, said, “*Help! Was That a Career Limiting Move* is a practical, well-packaged primer for anyone from the first-time employee to the veteran in need of a brush-up on good business practices.”

Once again, the book (\$14.95) will be published by the Career Skills Press division of Brody Communications Ltd., and is co-authored by Marjorie Brody and Pamela J. Holland. “The authors are well-tied to the subject and have demonstrated their own professionalism by producing a book that holds up well under close review,” said Rosenkranz.

Help! Was That a Career Limiting Move? is used by many HR departments at *Fortune* 100 companies as a must-read learning tool for new hires, and as a college textbook – it was required reading for some Boston University students this year.

For more information on Marjorie Brody, Pam Holland, or to order advance copies of this second edition, visit www.BrodyCommunications.com, or call 800-726-7936 and ask for Miryam S. Roddy.