



FOR IMMEDIATE RELEASE

Contact: Miryam S. Roddy
800-726-7936/mroddy@BrodyCommunications.com

Presentation Skills Book Still Packs a Powerful Punch

Jenkintown, PA – It's round three for Marjorie Brody's highly successful book *Speaking is an Audience-Centered Sport* (Career Skills Press). The third edition of this title, originally published in 1998, was released May 2.

With subject matter still relevant to every business professional, *Speaking is an Audience-Centered Sport* seems bound for the presentation skills hall of fame.

The latest version includes more sections on technology-related presentation topics, new pictures illustrating proper use of PowerPoint slides as effective visual aids, professional business wardrobe, and additional images that demonstrate do's and don'ts for gesturing and using visual aids while giving a speech.

Marjorie is a successful professional speaker (with more than 30 years of experience), coach to Fortune 500 professionals, and founder/fearless leader of Brody Communications Ltd., an international business communications skills company that offers customized training programs, executive coaching, keynote presentations and learning resources. The company helps professionals sharpen their communication skills to boost performance.

Many national media outlets turn to Marjorie when they need a presentations skills/etiquette expert. She has appeared on CNBC several times, Fox-TV, Oxygen Network, ABCNews.com, CNN.com, and been quoted in *The Wall Street Journal*, *Washington Post*, *USA Today*, *People*, *Glamour*, *BusinessWeek*, *Fortune* and many other national publications.

Marjorie is author of more than 18 other business communication books; including the award-winning *Help! Was That a Career Limiting Move?*, now in its second edition, *Career MAGIC: A Woman's Guide to Reward & Recognition* and *21st Century Pocket Guide to Proper Business Protocol*.

Speaking is an Audience-Centered Sport retails for \$24.95.

To get a review copy of this book, or schedule an interview with Marjorie Brody, contact Miryam S. Roddy, at 800-726-7936, or e-mail mroddy@BrodyCommunications.com.