

For Immediate Release

**Marjorie Brody Says Wake Up American Workers:
No One Owes You a Living!**

Jenkintown, PA – Enough’s enough!

After more than 20 years in corporate America, training and coaching professionals in numerous industries, Marjorie knows what it takes to truly succeed in a business environment increasingly filled with apathy, entitlement issues, lack of professionalism, complaining and conflict.

Marjorie has often seen examples where individual attitudes and behaviors continue to sabotage professional and organizational success.

She’s passionate and supercharged about how we all need to wake up to the five realities of our work world – from CEO to new hire.

In her new keynote “Step Up!” Marjorie shares her reality check for America’s working professionals concerning Performance, Attitude, Courage, Perspective and Behavior:

1. **ATTITUDE: Life is Not Fair – Get Over It!** Things will not always go your way. Don’t sulk. Don’t complain. You can get bitter, or you can get better!
2. **PERFORMANCE: No One Owes You a Living!** Getting a job is just the beginning. Keeping it is harder. You have to step up and do your job better than anyone else – every day.
3. **BEHAVIOR: Reputation & Relationships Rule.** Your reputation is your brand. Be positive. Be courteous. Be trustworthy. Earn your reputation every day. Be well-known for the right reasons.
4. **COURAGE: What Do You Need to Do & Say?** Be honest. Be bold. Be smart. Disagree without being disagreeable. Say what needs to be said.
5. **PERSPECTIVE: It’s All How You Look At It.** Take time to look beyond your immediate role, and consider the bigger picture. Everything you do – and fail to do – is important to you, your coworkers, your company, and your customers.

Marjorie is author of *Professional Impressions ... Etiquette for Everyone, Every Day*, *Career MAGIC: A Woman’s Guide to Reward & Recognition* and coauthor of *Help! Was That a Career Limiting Move?*

To book Marjorie Brody for a speech, an interview on your program or article, please contact Miryam S. Roddy at 215-376-5082; visit www.marjoriebrody.com; or, e-mail miryam@marjoriebrody.com.