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Marjorie Brody's New "Making Meetings Work" Book Published

Jenkintown, PA – How much does unproductive meeting time cost you, your team and your organization?

Research indicates that an average of 53% of meeting time is unproductive. This costs American businesses literally billions of dollars annually!

In any given week, how many meetings do you participate in or lead? If you were able to get half of that time back, and use it on other tasks, what could you accomplish? Probably, a lot!

The latest book by Hall of Fame speaker and Professional Certified Coach Marjorie Brody in her *Competitive Advantage Series* can give you back that time. *Making Meetings Work: How to Plan and Facilitate Productive Meetings* (ISBN # 978-1-931148-29-0, \$8.99, Career Skills Press; also available for Kindle and NOOK, \$3.99) is a little book with big solutions.

In this pocket-sized, 11-chapter book, you will learn everything you need to know to plan, execute and follow through on productive meetings that get real results. Whether your meetings are face-to-face or done virtually, you'll get the tools, tips and resources to make *your* meetings work.

Making Meetings Work shares a 5-step framework to follow to ensure meeting success:

- Pre-Launch
- Launch
- Navigate
- Land
- Post-Land

Brody, President & CEO of BRODY Professional Development, delved into her more than 30 years of corporate coaching and training experience in writing this book. She has written many other books on business skills development topics, including *Courageous Coaching*, *Speaking is an Audience-Centered Sport*, *Accountability: Four Keys to Manage Success (Yours & Others)*, *Help! Was That a Career-Limiting Move?*, and *Career MAGIC: A Woman's Guide to Reward & Recognition*. For 30 years, BRODY Professional Development has offered *Fortune* 1000 companies and executives customized training programs, executive coaching and conference speaking services in the areas of Presentation Power, Business Communications, Leadership Presence & Sales Impact. More information: www.brodypro.com.

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