

## CERTIFICATIONS

GSA Contract # GS-02F-188AA

NAICS: 611430

Cage Code: 1Y4F2

Product Service Codes (PSC):

R4, U0, R7, U001

D&B: 92-829-2291

Listed in SAM/CCR Registry



BRODY Professional Development is certified as a Woman-owned Business Enterprise (WBE #251551) by the Women's Business Enterprise National Council (WBENC) and the Women's Business Development Center in Philadelphia. BRODY is also PA-DGC certified: #11130BrodyCo.

## BUSINESS SUMMARY

Brody Communications Ltd., dba BRODY Professional Development, partners with organizations to solve the daily challenges posed by ineffective communications and presentation skills.

BRODY's reputation for results, superior service, corporate adaptability, precision, expertise, excellence in execution, and collaborative efforts, yields successful client outcomes.

BRODY's expert team works closely with organizations to create better communicators and savvy, polished leaders – critical character traits and skill sets that lead to success.

## CONTACT

BRODY  
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## PRODUCTS & SERVICES

Marjorie Brody, Certified Speaking Professional, Professional Certified Coach and member of the National Speakers Association Speaker Hall of Fame, founded BRODY Professional Development in 1983. For more than 30 years, Marjorie and her global team of expert facilitators have offered clients professional development training programs, coaching, keynote/workshop presentations, webinars, and books, in the following areas of professional and leadership development:

- Communication Skills
- Presentation Skills
- Leadership Presence
- Managing the Generations
- Business Professionalism
- DISC Assessment/Analysis
- Accountability
- Networking
- Facilitation
- Business Writing
- Listening
- Women in Leadership

## CUSTOMERS

Our clients are government and corporate organizations – including biotech, pharmaceutical, consulting, technology, financial services, insurance, and the nonprofit sector.

Five key clients include:

- Pfizer
- Citi Private Bank
- Genentech
- LexisNexis
- Campbell Soup

Government clients have included:

- U.S. Army at Fort Bliss
- U.S. Dept. of Justice, Birmingham, AL
- Environmental Protection Agency
- Defense Acquisition University
- Office of Naval Research, CACI

## Unique Value Proposition

BRODY Professional Development is dedicated to providing a return on investment for clients, without long-term overhead. Our post-program support includes free BRODY e-mail access, web-based articles, and other tips & techniques.

Every program is tailored to meet the client's objectives and audience demographics. BRODY matches specific trainers to meet these exact client needs.

All BRODY facilitators/ speakers are subject matter experts. Many have written or co-authored titles in the professional development genre. High evaluations and letters of praise from event organizers and participants are the norm.

**The result? More than 90% of our business is repeat and referral.**