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BRODY Professional Development Receives 2013 Pennsylvania Excellence Award

Jenkintown, PA -- BRODY Professional Development was selected for the 2013 Pennsylvania Excellence Award amongst all its peers and competitors by the U.S. Institute for Excellence in Commerce (USIEC).

Each year the USIEC conducts business surveys and industry research to identify companies that have achieved demonstrable success in their local business environment and industry category. They are recognized as having enhanced the commitment and contribution of small businesses through service to their customers and community.

As part of the industry research and business surveys, various sources of information were gathered and analyzed to choose the selected companies in each category. This research is part of an exhaustive process that encapsulates a year-long immersion in the business climate of Pennsylvania.

According to the USIEC, "BRODY Professional Development has consistently demonstrated a high regard for upholding business ethics and company values. This recognition by USIEC marks a significant achievement as an emerging leader within various competitors and is setting benchmarks that the industry should follow."

About BRODY

BRODY is an international training company in business for 30 years, with trainers in the U.S., Asia, Europe, South America, Australia and Canada, specializing in four key areas of business communications: Presentation Power, Relationship Management, Writing for Impact and Facilitation & Meeting Effectiveness. BRODY clients include Aramark, Campbell Soup, Citi, Daiichi Sankyo, Genentech, LexisNexis, Pfizer and Sanofi. BRODY is certified as a WBE (Women-owned Business Enterprise) by the Women's Business Enterprise National Council (WBENC) and Women's Business Development Center in Philadelphia, and is a GSA contract holder, contract number: GS-02F-188AA. For more information on BRODY, contact Miryam Roddy at 215-886-1688, or mroddy@brodypro.com; www.brodypro.com.

About USIEC

The USIEC is a leading authority on researching, evaluating and recognizing companies across a wide spectrum of industries that meet its stringent standards of excellence. It has spearheaded the idea of independent enterprise and entrepreneurial growth allowing businesses of all sizes to be recognized locally and encouraged globally. Particular emphasis is given to meeting and exceeding industry benchmarks for customer service, product quality and ethical practices. Industry leading standards and practices have been developed and implementation of the same has been pioneered by the dedicated efforts of the business community and commerce leadership.