



FOR IMMEDIATE RELEASE

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It's BRODY In a Box! New Learning Burst Series Now Available

Jenkintown, PA – Clients asked and we listened! BRODY Professional Development has launched its Learning Burst Series – a year-long self-paced development offering that companies can coordinate internally.

Training managers can now offer their teams a great learning experience for 30-60 minute lunch-and-learn meetings ... or team meetings ... or as a pull-through after an on-site training program or webinar.

How does BRODY's Learning Burst Series differ from other learning libraries (asynchronous learning)? ***It is specifically developed for groups/teams of up to 20 people to learn together using internal resources to lead the discussion.***

It's "BRODY in a box" which can be used for all of these situations -- and practical, powerful, and affordable ... and it *really* works! **There are 12 topics in the series, one per month, with each including:**

- **A 30-minute archived webinar**, which encourages participant discussion and interaction throughout the session.
- **A PDF of the webinar's PowerPoint slides**, to use for notes during the webinar and subsequent team conversation.
- **A "mini" book from BRODY's 10-book "Your Competitive Advantage" series** which supports and gives more detail on each subject ... and can be used back on the job.
- **A discussion guide** which recommends topics for conversation and activities to reinforce the learning, and also helps the leader make the series more effective for group/team learning.
- **An introductory webinar featuring Marjorie Brody** sharing best practices and "how-tos" so the sessions are more effective.

The series includes the following topics:

- Influencing without Authority
- Dealing with Difficult People
- Ensuring Effective Meetings
- Improving Business Writing
- Mastering Presentation Skills
- Enhancing Listening Skills
- Creating Leadership Presence
- Demonstrating Accountability
- Managing Crucial Conversations
- Coaching with Courage
- Bridging Generational Gaps
- Igniting Your Personal Brand

Introductory pricing is good until August 1, 2014: Groups of up to 20 people = *\$5,900. That's less than \$25 per person, per month! Individual sessions also available for purchase. The group size is limited to allow maximum time for interaction and discussion.

For more information on Learning Burst or BRODY, contact Miryam Roddy at 215-886-1688, or mroddy@brodypro.com; www.brodypro.com.