



FOR IMMEDIATE RELEASE

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What if Speaking in Front of a Group was a Piece of Cake?

Jenkintown, PA – The good news is that it could be – with careful preparation, planning and practice. Now there’s help ...

Marjorie Brody’s new book on how to create and deliver powerful presentations is available -- *IMPACT! Deliver Presentations that Get Results* (978-1-931148-57-3 Career Skills Press, \$24.95).

Presentations offer potent opportunities to advance your career, enhance your image, and ensure your contributions are recognized.

In *IMPACT!* you will learn the art and science of creating presentations that engage and educate, along with the skill of delivering them in a persuasive and effective way -- whether you’re speaking to top leadership, clients, and internal teams, or presenting virtually.

The new title is endorsed by best-selling author and former CEO of Southwest Airlines, Howard Putnam, who said, “Marjorie has outlined a ‘flight plan’ for successful and memorable presentations. This is a valuable resource and on target for your audiences in today’s fast moving marketplace.”

Brody is a professional speaker, executive coach to *Fortune* 500 professionals, and President & CEO of BRODY Professional Development, an international business communications skills company that offers customized training programs, executive coaching, keynote presentations and learning resources in four key areas: Presentation Power, Facilitation & Meeting Effectiveness, Writing for Impact and Relationship Management. For more than 30 years, BRODY Professional Development has worked with clients internationally to develop, nurture and ensure their leadership pipelines remain robust.

Many national media outlets turn to Marjorie when they need a workplace/communication skills expert. She has appeared on CNBC, Fox-TV, Oxygen Network, ABCNews.com, CNN.com, and been quoted in *The Wall Street Journal*, *Washington Post*, *USA Today*, *People*, *Glamour*, *BusinessWeek*, *Fortune* and many other national publications.

Marjorie is author of more than 30 other business books; including the award-winning *Help! Was That a Career Limiting Move?*, *Career MAGIC: A Woman’s Guide to Reward & Recognition* and the 10-book “Your Competitive Advantage” series. To get a review copy of *IMPACT!* or schedule an interview with Marjorie Brody, contact Miryam S. Roddy, at 215-886-1688 or mroddy@BrodyPro.com.