



**FOR IMMEDIATE RELEASE**

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## **BRODY Releases New “Your Competitive Advantage” Book Series**

Jenkintown, PA – BRODY Professional Development has released a new 10-book set of books on a variety of professional development topics, the “Your Competitive Advantage Series” (Career Skills Press 2014):

- *Influence Without Authority ... People, Projects & Progress* -- Influencing means getting people to say “yes” to your requests, projects and proposals — whether or not you have the authority or the position.
- *Critical Communications: Strategies for Success* -- The ability to communicate effectively is one of the major factors affecting business success.
- *Powerful Presentations: Messages that Move & Matter* -- Every day, millions of presentations are delivered throughout the U.S., but are they effective or impactful?
- *Write it Right: Business Writing for Results* -- Don’t underestimate the potential of clear, concise, targeted writing to grow business and boost careers.
- *Ignite Your Personal Brand: Create Positive Visibility* -- Are you ready to move up, take on more challenges and make your mark?
- *Listen Up! The Most Used & Abused, Least Taught Communication Skill* -- Active, effective listening is one of the least-known secrets to success.
- *Leadership Presence: The Influential Intangible* -- Leadership traits can be learned and honed through training and practice.
- *No Excuses! Create a Culture of Accountability* -- It’s time to step up and accept responsibility for your attitude, your performance, your behavior and the results they yield.
- *Courageous Coaching: Everyone Wins* -- Effective coaching is the path to success for each member of the team – and, ultimately, the leader.
- *Stop Wasting Time: Make Meetings Matter!* -- How much do unproductive meetings cost you, your team and your organization?

These “mini” books were written by Marjorie Brody, and with Director of Training/Senior Facilitator Amy Glass and Senior Facilitator Bill Steele co-authoring *Leadership Presence* and *Powerful Presentations*, respectively. Each of the 10 titles can be bought individually, for \$10 each, or as a bundled set at a discounted rate of \$85.

BRODY is an international training company in business for 30 years, with trainers in the U.S., Asia, Europe, South America, Australia and Canada, specializing in four key areas of business communications: Presentation Power, Relationship Management, Writing for Impact and Facilitation & Meeting Effectiveness. For more information on BRODY, contact Miryam Roddy at 215-886-1688, or [mroddy@brodypro.com](mailto:mroddy@brodypro.com); [www.brodypro.com](http://www.brodypro.com).