Top 10 Reasons Why Presentations Fail …
& How to Avoid Them

Overview:

Does it seem like people are more interested in observing others, looking at their watches, doodling in their handouts, or using their smart phone to text, check email or update their Facebook status than actually listen to your presentation?

Have you ever been sabotaged by PowerPoint? Do the symptoms of stage fright leave you mentally and physically exhausted? Do you dread being asked a question … fearful you won’t have the answer?

Or, even worse – do you get no results after you deliver a presentation?

After more years than she would like to admit, Marjorie Brody has identified the top 10 reasons why presentations fail. She has helped thousands to overcome these obstacles and get optimum results with professional speech preparation and delivering strategies.

Target Audience:

Anyone whose success depends on the ability to present effectively

Program Length:

Tailored to audience and client needs; keynote to full-day session

Business Outcomes:

As a result of this program, participants will be able to:

- Apply specific techniques for preparation
- Know their PAL™ (Purpose, Audience & Logistics)
- Avoid data dumps
- Use PowerPoint more effectively
- Anticipate and properly answer questions
- Master great platform presence

Materials:

Handout and Speaking is an Audience-Centered Sport, written by Marjorie Brody